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*FOR IMMEDIATE RELEASE*

## **SAWDUST ART FESTIVAL CELEBRATES ITS** **42<sup>ND</sup> OPENING DAY, HAWAIIAN STYLE**

**Laguna Beach, CA** – June 27 marks the opening for the 42<sup>nd</sup> annual Sawdust Art Festival: the “Summer of Enchantment.” Mayor Jane Egly, City officials, Sawdust exhibitors, and Board members will join Opening Day activities for a ribbon cutting ceremony at 10 a.m., officially beginning Friday’s “Aloha Day” luau.

The **first 500 guests** will receive souvenir “Aloha” leis to celebrate the event, and guests can enjoy complimentary cake, candies and Laguna Beach Visitors & Conference Bureau bottled water. Lively Hawaiian music and Polynesian dancers will entertain the crowds on the Main Entertainment Deck from 12 p.m. to 4:30 p.m., with World Anthem, one of the Southland’s most popular reggae groups, closing the “Aloha Day” festivities on the main stage from 5:30 p.m. to 9:45 p.m.

During Opening Day, visitors of all ages can experience hands-on Hawaiian-themed art and craft projects at the Sawdust Studio and Children’s Art Spot, dine at any one of three outdoor cafés or enjoy a refreshing beverage at the Sawdust Saloon while listening to music at one of our three entertainment stages.

The 2008 Sawdust Art Festival is open daily from 10 a.m. to 10 p.m., June 27 through August 31 (closing at 6 p.m. on July 4). The City provides ample parking and free trolley service from the Act V lot for \$7 per day. Act V is located on Laguna Canyon Road one-half mile north of the Festival. Free additional parking is available at South Coast Medical Center after 3 p.m. on weekdays and all day on weekends, and includes

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a free trolley service to and from the Festival grounds.

Admission prices are: Adult \$7; Seniors \$6 age 65 and up; Children \$3 age 6-12 years and Free for children under 5 years of age. Summer Season Pass is \$20 and the Annual Pass is just \$25 (unlimited admission to both the Summer and Winter shows). For more information call 949-494-3030 or visit [www.SawdustArtFestival.org](http://www.SawdustArtFestival.org).

*The Sawdust Art Festival is a non-profit organization dedicated to educating the public and promoting the art created in Laguna Beach.*

The Sawdust Art Festival thanks our 2008 sponsors *Czechvar, Kendall-Jackson* and our Official 2008 Media Sponsor, *The Los Angeles Times*.

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